


DATA CONTROLLER	DOCUMENT	LEGAL REF.
 <p>Stone Bathwear S.p.A. Via Carpenedolo, 77 46043 Castiglione delle Stiviere (MN)</p>	<p>PRIVACY POLICY Newsletter form</p>	<p>EU Regulation 2016/679 – G.D.P.R. General Data Protection Regulation Art.12, 13, 14</p>

GENERAL INFORMATION

Data subjects (Art. 4(1) GDPR) are informed that the collection and use of data for sending newsletters may involve the processing of personal data, **in compliance with the following general principles:**

- all data are processed in a lawful, fair and transparent way for the data subject, in compliance with the general principles set forth by Article 5 of the GDPR;
- specific security measures are taken to prevent the loss, unlawful or unfair use of or unauthorised access to data;
- the Data Controller is Stone Bathwear S.p.A., Street Carpenedolo n.77, 46043 Castiglione delle Stiviere (MN), Italy; Contact details: tel +3903761620334, e-mail: info@stonebathwear.com
- the Data Controller can be addressed in order to exercise all the rights provided for by Articles 15-22 of the GDPR (right of access, right to rectification, right to erasure, right to restrict processing, right to data portability, right to object), as well as to revoke consent previously granted or to file a claim with the Data Protection Authority.

OBJECT OF PROCESSING

Personal data are processed for purposes related to the sending of informative newsletters, against the completion by the interested parties of specific forms on this website.

CATEGORY OF PERSONAL DATA

- personal data (first name, surname)
- contact data (e-mail address)
- company name data

LAWFULNESS OF PROCESSING

Personal data is processed for the purposes and in the manner described in this document with the consent of the data subject (Art. 6(1)(a) GDPR).

METHODS OF PROCESSING

Personal data are processed in a lawful, correct and transparent manner, in compliance with the principles laid down by the legislation in force. The relevant processing is carried out using computerised and automated tools.

Considering the nature and characteristics of the processing, the Data Controller has adopted technical and organisational security measures aimed at limiting or excluding the risks of loss of data, possible unlawful or incorrect use, or unauthorised access.

SCOPE OF PROCESSING

Data are processed exclusively by authorised personnel, instructed in the processing, and adequately trained. It may also be processed by other subjects, involved by the Data Controller for purposes related to the processing itself (support for website management; consultancy, customer service companies). In some cases, these parties have the role of data processors and have signed specific agreements with the Controller pursuant to Article 28(3) GDPR.

In any case, personal data will not be disclosed to third parties, or disseminated or transferred outside the European Union/European Economic Area.

DATA RETENTION PERIOD

Personal data will be kept for as long as necessary for the management of the relationship with the applicant.


NATURE OF CONFERMENT

The provision of personal data for the above-mentioned purposes is optional; however, failure to provide such data may prejudice the correct sending of the information newsletters requested.

RIGHTS OF DATA SUBJECT (GDPR articles 15-22)

At any time, the data subject can exercise the right to:

- ask for confirmation of the existence or not of personal data.
- obtain information about the purposes of the processing, the categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be communicated and, when possible, the retention period.
- obtain the correction and deletion of personal data.

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- obtain the limitation of the processing.
- obtain data portability, ie receive them from a data controller, in a structured format, commonly used and readable by an automatic device, and transmit them to another data processor without hindrance.
- oppose the treatment at any time and also in the case of processing for direct marketing purposes.
- oppose an automated decision-making process relating to natural persons, including profiling.
- lodge a complaint with a supervisory authority.